

**MEMBERSHIP OF THE HOUSE OF UPCYCLING 2024-25 £99 per annum**  
(To cover administration, a one-off £40 fee will be levied on joining HOU membership)

Criteria for membership:

- 3 years + in business
- professional website
- registered with HMRC as trader or as a company with Companies House
- creating upcycled/artcycled/refinished items to high standard
- regularly taking commissions and/or selling online and on the High Street
- conducting business in a professional manner according to House of Upcycling terms & conditions

*NB: If an artisan does not have 3 years experience as a professional upcycler but whose work is exceptional, their application will be considered on its individual merits by the House of Upcycling Founder and Executive Council*

Member's products featured in House of Upcycling website Director (minimum 12 images linked to member's website) and Real Homes page (maximum 5 entries linked to member's Director entry) NB: images can be changed upon renewal.

Access to HOU members' private Facebook Forum

Member's product images shared to CB and HOU's LinkedIn account (ad hoc)

Member product videos shared to YouTube, Instagram and FB (ad hoc)

Member's Posts, Stories & Reels shared to House of Upcycling IG Stories (ad hoc)

House of Upcycling and membership logos provided for use on member's website, social media and printed marketing material

Access to House of Upcycling members' private Zoom meetings (ad hoc)

Access to external collaborations including PR campaigns, teaching, public speaking and upcycling demonstrations, brand PR, product creation and other opportunities (ad hoc)

Member's products included in HOU seasonal online & hardback portfolios (ad hoc)

Invitation to House of Upcycling social events (ad hoc)

CPD: invitation to Continuing Professional Development days (2024). These will also be open to non member artisans however HOU members will have priority access

Opportunity to showcase member products on House of Upcycling stands at interiors shows and events (ad hoc, chargeable)

Inclusion in YouTube Vlogcyclers vlog video (ad hoc)

5 x 1 hour online business discussions per annum with CB (foc)

Opportunity to become professional upcycling creative and business mentor (ad hoc)

Option to create items for the new House of Upcycling retail platform (2024)

Opportunity to become a House of Upcycling educator

Opportunity to become involved with House of Upcycling Corporate Services initiative